

ABSTRAK

Adi, Johannes Yan Nugraha. 2023. *Pengembangan Media Pembelajaran Audiovisual Musikalisasi Puisi Kelas X SMA Pangudi Luhur St. Louis IX Sedayu Universitas Sanata Dharma*. Skripsi. Yogyakarta: Program Studi Pendidikan Bahasa dan Sastra Indonesia, Jurusan Pendidikan Bahasa dan Seni, Fakultas Keguruan dan Ilmu Pendidikan Universitas Sanata Dharma.

Penelitian ini mengidentifikasi mengenai bahan ajar musikalisasi puisi bermedia audiovisual dengan melihat permasalahan yang meliputi, pengertian musikalisasi puisi yang masih simpang siur, penerapan media pembelajaran yang kurang dimaksimalkan guru, dan pembelajaran yang monoton. Tujuan penelitian ini yaitu peneliti mampu mengembangkan produk berupa video pembelajaran audiovisual musikalisasi puisi di mata pelajaran Bahasa Indonesia.

Penelitian ini termasuk penelitian dan pengembangan ADDIE menurut Robert Maribe Branch. Proses penelitian ini, mengacu pada tahapan ADDIE yaitu analisis, desain, pengembangan penerapan, dan evaluasi. Hasil penelitian pengembangan produk diujicobakan kepada tiga validator yaitu Dosen Ahli, Guru dan Peserta Didik. Tahapan mengujicobakan produk meliputi (1) Berdasarkan informasi dari wawancara dengan guru dan peserta didik (2) Produk yang dikembangkan dengan menentukan pengemasan pemilihan bahan materi, perancangan audio dan visual, pengumpulan bahan referensi, perancangan angket validator ahli materi dan media; (3) Perevisian hasil produk meliputi perbaikan bahasa, pematangan media dan penyetaraan volume audio.

Berdasarkan proses tahapan ADDIE, perolehan hasil dari dosen ahli mendapatkan skor rata-rata 75,30%, guru mendapatkan perolehan nilai rata-rata 72% dan peserta didik memperoleh skor secara keseluruhan 80,10%. Penilaian total perbandingan rata-rata keseluruhan mendapatkan hasil 75, 8% . Kesimpulan bahwa produk yang dikembangkan mendapat kategori baik dan layak digunakan dengan peroleh aspek sebagai berikut. (1) kevalidan produk mendapatkan skor total 74%, (2) keefektivan dan keefisienan produk mendapat perolehan skor 80,10% dan (3) kelayakan produk dari segi materi dan media mendapatkan skor 75,8%. Berdasarkan data mengujicobakan produk, produk ini layak untuk digunakan belajar peserta didik dalam materi musikalisasi puisi.

Kata Kunci : **bahan ajar, musikalisasi puisi, media audiovisual.**

ABSTRACT

Adi, Johannes Yan Nugraha. 2023. *Development of Audiovisual Learning Media Musicalization of Poetry for Class X SMA Pangudi Luhur St. Louis IX Sedayu Sanata Dharma University*. Sanata Dharma University. Thesis. Yogyakarta: Indonesian Language and Literature Education Study Program, Department of Language and Arts Education, Faculty of Teacher Training and Education, Sanata Dharma University.

This research identifies issues related to teaching materials for poetic musicalization using audiovisual media, including the unclear definition of poetic musicalization, underutilization of instructional media by teachers, and monotonous learning. The research objective is to develop a product in the form of an audiovisual instructional video for poetic musicalization in the Indonesian language subject.

This research follows the ADDIE research and development model proposed by Robert Maribe Branch. The research process includes the ADDIE stages of analysis, design, development, implementation, and evaluation. The developed product was tested by three validators: Subject Matter Experts, Teachers, and Students. The product testing stages included (1) gathering information through interviews with teachers and students, (2) developing the product by determining material packaging, audio and visual design, collecting reference materials, designing expert validators' questionnaires, and media; (3) revising the product, including language improvement, media refinement, and audio volume alignment.

Based on the ADDIE process, the average score obtained from expert validators was 75.30%, teachers scored an average of 72%, and students scored an overall 80.10%. The total assessment of the overall average comparison resulted in 75.8%. The conclusion is that the developed product is categorized as good and suitable for use, with the following aspects: (1) product validity scored a total of 74%, (2) product effectiveness and efficiency achieved a score of 80.10%, and (3) product suitability in terms of content and media received a score of 75.8%. Based on the product testing data, this product is suitable for students to use in learning poetic musicalization.

Keywords: *teaching materials, poetic musicalization, audiovisual media.*